DEENAFREEL.COM 831.359.6762 | deenacfreel@gmail.com DEENAFREEL.COM

SKILLS

Adobe Creative Suite

Clothing Design

HTML 5 / CSS

Calligraphy

Lettering / Handwriting

Event Branding

Logo Design

EDUCATION

University of California, Davis September 2008 - September 2012

Bachelor of Arts - Design

EXPERIENCE

iMOS Consulting January 2013 - Present

Junior Graphic Designer

As the junior graphic designer, my job was to create monthly graphics for clients' specials, maintain websites over multiple platforms, keep information up to date, and create microsites. Other duties include client interviews, a small amount of copywriting, branding, and handling any graphic-related needs of the clients as they come up. We work mostly with automotive dealerships from all over the United States.

Coffee & Cigarettes Clothing Co.

Designer, Consultant

I periodically do freelance work for the independent clothing company based out of San Jose, CA. I designed four shirts, and assisted in the design process of numerous others from all three lines available. One of my designs, "Strange Flowers" sold out, and my other designs remain among the most popular. I've also assisted with photo and video shoots and am working on upcoming projects.

UC Davis Environmental Stewardship and

Sustainability Council March 2012 - June 2012 Graphic Design Intern

I worked under the guidance of Camille Kirk to produce a comprehensive map of self-guided tours for people to discover sustainable features throughout the University of California, Davis campus. This included both a walking and biking tour, highlighting over 30 sustainability sites, with descriptions of each site and a color coded map of the tours. Although made for a sustainability conference held at the university, the maps are still in production and being used around the campus today.



FREELANCE PROJECT CLIENTS

Brown Cow Coffee Company Albany, Oregon

UC Davis Concrete Canoe Davis, California

The Spokes A Cappella Davis, California

Davis Roots Davis, California

Black Snow Comics San Jose, California

Santa Cruz Gymnastics Santa Cruz, California

Specialty Answering Services King of Prussia, Pennsylvania

REFERENCES

Lauren Balistreri Creative Director - iMOS Consulting laurenb@imos.me | 408.564.6897

Glenda Drew Associate Professor - UC Davis gadrew@ucdavis.edu | 415.282.8090

Adam Reiss Owner - Coffee & Cigarettes Clothing Co.

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